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### **ERASMUS+ KA 2 ADULT**

Strategic partnerships for Adult Education

"Creative reading and writing: exchange of teaching strategies in adult education"



### **Extending and developing educators' competences**

The idea of the project intents exchange of teaching strategies in adult education with focus on critical reading and creative writing, mainly in social media. Critical thinking skills and different methods of texts analysis and response to them in efficient way is teaching and learning spheres in this project.

**Common project of 5 European partners** 

**POLAND** 

**ITALY** 

**ESTONIA** 

**CYPRUS** 

FRANCE









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# Creative Reading and writing: Exchange of teaching strategies in adult education

### **Description of the project**

## Erasmus+, KA2: Strategic Partnership for Adult Learning Duration: 01/09/2017- 31/01/2019

The project is designed to promote media literacy, exchange of experience and practices between organizations involved in adult education. A general vulnerability linked to age should be acknowledged and effective measures taken. Partners want to involve to the project activities adult learners who have difficulties to understand media texts and to express themselves in mainstream and especially in social media, to show their needs and opinions to general public and decision makers. Reading and writing competencies can improve their self-confidence and lifestyle, to support their involvement in the social life and motivate for future learning.

#### Target groups

**Poland:** unemployed women 50+ poverty affected, seniors, people with physical disability;

**France and Estonia**: unemployed, women in age 50+, ethnic and national minorities;

**Italy**: schools drop-out young adults and needs (who no in education, entrepreneurship or training) and unemployed;

Cyprus: young unemployed adults, national minorities and migrants;

#### **Specific Objectives**

- □ to support the improvement of the level of competences for adult educators, those who work with learners with fewer opportunities;
- to allow them to acquire various abilities applicable to a wide variety of issues in media literacy field;
- □ to expose ICT tools that are embedded in purposeful learning, allowing to transfer knowledge from one tool to another;
- to improve competences of adult educators in planning and running own workshops in media literacy;

#### **Partners**

STOWARZYSZENIE VESUVIO, Poland
MITTETULUNDUSÜHING EURIKA, Estonia
MITRA FRANCE, France
TDM 2000 INTERNATIONAL, Italy
DOREA EDUCATIONAL INSTITUE WTF, Cyprus